



Jimbaran/Kuta Square Bombing of October 1, 2005
Pacific Asia Travel Association Update
October 4, 2005

PATA Vice President-Development, Mr Peter Semone, has been in Kuta, Bali, since October 2. Here are his comments from the Bali Crisis Information Centre at the Kuta Ina Hotel in Kuta, Bali, October 4:-

“The public and private sectors of the Balinese and Indonesian tourism community are doing an excellent job in responding to the bombings in Jimbaran and Kuta. There is a real feeling of solidarity in dealing with the situation. I have been extremely impressed.

“Many of the recommendations made in the PATA Bali Recovery Task Force report (January 2003) are being followed, such as cooperation between all stakeholders at the national and provincial level; the provision of quick, accurate and transparent information to media and the public; and the stimulation of local demand.

“It is difficult to estimate the tourism impact of the incident at this point. It is, however, very different from the October 2002 bombing. Activity by tourists and locals continues. Those that have chosen to stay in Bali are continuing to enjoy their holidays.

“It seems that tourists are becoming more resilient to these sorts of events. As you walk around the streets of Jimbaran and Kuta one would almost think that nothing has happened here. People are still dining in restaurants, walking around and shopping, enjoying the beach and enjoying their holiday.

“The Balinese temple festival of Galungang starts on October 5 as planned. Families all over Bali are preparing for this colourful Hindu festival as usual.”

Further information from PATA at the Bali Crisis Information Centre follows:-

Location of Bombs

General I Made Mangku Made Pastika, Provincial head of Bali's Police department, confirmed in a press conference on October 2, 2005 that there were three suicide bombs detonated at three locations. One in Raja's Restaurant located in the Kuta Square area Kuta and two at Jimbaran beach : Menega and Nyoman's Café. The bombs were detonated some five minutes apart.

Victims of Bombing

22 persons were killed including the three suicide bombers. 17 Indonesian nationals and five foreigners, four of which were identified as Caucasian and one as a North Asian. An additional 123 persons were injured, of which 37 have been identified as non-Indonesian nationals.

Tourism and Bali

Bali's 1,458,309 foreign visitor arrivals in 2004 represents some 35% of Indonesia's total foreign visitor arrivals. Tourism contributes over five billion US dollars to the Indonesian economy of which Bali attracts approximately half.

Jan - August 2001 - 2005 Tourists Arrivals Bali Highlighting Major Markets

	2001	2002	2003	2004	2005
Japan	215,280	217,884	100,692	204,685	228,736
Taiwan	113,528	136,055	116,944	132,071	93,093
China	1,451	3,228	4,201	14,507	10,779
South Korea	22,798	31,566	23,884	53,573	61,319
Australia	166,052	137,026	79,479	175,374	186,517
New Zealand	17,927	15,734	10,044	14,288	12,649
The Netherlands	27,623	29,023	21,421	22,785	28,763
UK	78,252	71,253	33,563	32,302	52,611
Italy	25,995	26,074	8,820	14,868	15,520
Germany	55,524	52,567	31,974	44,538	51,107
France	31,784	34,167	19,939	28,063	31,434
Swiss	11,461	9,518	5,785	9,776	11,193
Russia	4,411	4,280	2,341	6,786	7,542
The Americas	76,635	57,230	34,869	49,019	55,888
Malaysia	11,323	14,121	21,345	33,510	47,458
Singapore	11,889	17,666	26,881	26,926	24,658
Thailand	10,259	9,893	6,956	9,964	6,030
Other	82,129	91,822	61,644	78,729	79,359
Total Arrivals	964,321	959,107	610,782	951,764	1,004,656

Direct Foreign Tourists Arrivals to Bali by Month

	2000	2001	2002	2003	2004	2005
January	92,604	108,897	87,027	60,836	104,062	101,931
February	104,083	99,040	96,267	67,469	84,374	100,638
March	110,582	115,997	113,553	72,263	99,826	117,149
April	109,634	117,040	104,960	53,726	111,022	116,272
May	103,939	111,115	119,284	47,858	117,191	116,615
June	122,352	128,792	130,563	81,256	131,544	136,369
July	142,946	138,150	147,033	111,828	148,117	158,453
August	144,324	145,290	160,420	115,546	155,628	157,229
TOTAL	930,464	964,321	959,107	610,782	951,764	1,004,656

(source: Bali Discovery Tours and Bali Tourist Office)

Flight Situation

PATA is not aware of any cancellations of scheduled flights in and out of Bali so far. Qantas put on two special additional flights on October 2, and one on October 3, to return visitors to Australia.

Garuda Indonesia has offered to waive cancellation fees for flights until October 16, 2005 and allow passengers to rebook earlier flights home without penalties. Garuda said it is maintaining a full flight schedule to and from Bali.

Visitor Movements

On average, there are between 5,000 and 6,000 daily international visitor arrivals and a similar number of departures via the Ngurah Rai International Airport in Denpasar, Bali. Below are the international passenger movements at the airport October 1-3, 2005 inclusive.

	International Arrivals	International Departures
October 1, 2005	5,671	6,465
October 2, 2005	4,434	7,075
October 3, 2005	3,364	5,439

Hotel Situation

According to the Bali Hotel Association, occupancy rates at most hotels are relatively stable. An association spokesperson said there had been a few individual early check-outs, but the vast majority were choosing to stay. However, the Association is concerned about possible future cancellations of meetings and incentive groups.

Indonesia's Response – Government

Indonesia's Ministry of Culture and Tourism immediately responded to the October 1 incident by setting up a media/press centre at the Kuta Ina Hotel. The press centre provided complete internet and other facilities for international and domestic media.

The contact details are as follows:-

Bali October 1 Crisis Information & Media Centre

Kuta Ina Hotel, Kuta, Bali

Tel: (62-361) 750-333

Fax: (62-361) 750-777

E-mail: crisis-center@indotourism.go.id

Contact Mr Chadd McLisky

President Susilo Bambang Yudhoyono held a press conference at 1600 on Sunday October 2 in which he indicated Indonesia's commitment to do a thorough investigation into the incident and at the same time heighten security in Bali. The press conference was followed by comments by Bali's Chief of Police, General I Made Mangku Pastika who explained that the police had successfully recovered the mutilated bodies of the three suicide bombers. This forensic evidence will be key in the investigation and pursuit of other persons who helped to plan and implement the October 1 bombings, he said.

Tourism Industry Response

The Bali Tourism Board, which is a grouping of Bali public and private tourism stakeholders, responded quickly to the incident. A Task Force was created immediately with posts at the airport, hospitals and media centre. The first priority has been to support the victims and their families. The Bali Tourism Board will continue these efforts and is also doing the following:

1. Hosting the families of victims with hotel accommodation and other requirements (air tickets not yet confirmed).
2. Continued collection of relevant statistics in order to monitor the true impact of this incident on Bali tourism.
3. Providing welcoming flowers to visitors that arrive in Bali in the coming days.

For Further Information Contact:-

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End of report